

# **DSO News Submission Guidelines**

We appreciate your interest in contributing to DSO News.

# Submitting Your Article

Please email your article to jesse@dsonews.com in a Word file. We ask that you submit it in Arial 12pt font, single spaced, 1" margins and with single spaces after periods.

### **Author Bio and Picture**

Each article will include an "about the author" section, along with a spot for a headshot. Please submit a bio that is 80 words or less. You are encouraged to include an email address, web URL and phone number. The author will upload their headshot to Gravatar.

### **Product Mentions**

Product and website mentions are permitted as long as doing so contributes value to the article. We ask that you minimize such usage and we will not publish anything that could be considered advertorial.

### References

Any references should be provided in the American Medical Association (AMA) style. We will publish any references submitted with your article. (<u>Handy AMA style reference guide</u>)

### **Copyright Agreement**

All articles submitted for publication become the property of DSO Market Watch, LLC. We must have a signed copyright transfer on file before publishing. Email jesse@dsonews.com and he will prepare an agreement that can be electronically signed.

# **Originality**

For editorial integrity, your article must be original and not published elsewhere. If material is procured from other sources, it must be clearly cited. Plagiarized articles will not be accepted for publication.

# **Upon Publishing**

We will email you a link once your article goes live. We encourage you to share it with social network (Facebook, LinkedIn, Twitter, Google+, etc.).

Please email Jesse Barron at jesse@dsonews.com or give him a call at (727) 307-5120 with any questions.